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To: Maurice

Morrow reports: "I owe you many apologies for keeping this so long...Rowdon's book is very strong, written quite obviously by a brilliant man. However, I must pass because of its downbeat premise and message. Although I tend to agree, I do think it would be a terribly hard sell for us here at Morrow. I keep thinking if he focuses primarily on how we can begin to make the environment better by seeing the error in our cultural assumptions, he would have a more marketable book. But that may be too simplistic."

Sorry. The ms. has gone to the Simon Michael Bessie imprint at Pantheon. Please send the fresh copy I asked for; the Morrow reading shopwore one copy. I'm reading the novel and will be in touch; meanwhile I feel you should submit to HarperCollins in Britain direct, if possible. Good luck with house hunting.

Arthur

AO:cc